



## ENG. MATTHIAS BEYER

MANAGING PARTNER,  
SENIOR CONSULTANT

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### ACADEMIC EDUCATION

- 1994 – 2002 Study of Landscape Planning at Technical University of Berlin, Berlin/ Germany  
Degree: Graduate Engineer
- 1989 – 1992 Hotel Business at Hotel Berlin am Lützowplatz, Berlin/ Germany  
Degree: Fully Qualified Graduate of the Hotel and Catering Business

### PROFESSIONAL OVERVIEW

- Since 2005 Managing Partner of mas|contour GbR Tourism Consulting & Regional Planning, Berlin/ Germany
- Since 2005 Lecturer, Eberswalde University for Sustainable Development/ Germany (since 2005) and Bremen/ Germany (since 2008)
- 2002 – 2005 Freelance Consultant for Sustainable Tourism and Regional Development
- 2001 – 2002 Freelance Consultant, Aera Nova Consult  
(Consultancy for Tourism Management and Planning), Berlin/ Germany
- 1997 – 2002 Student Assistant/ Consultant, BTE Tourismusmanagement und Regionalentwicklung  
(Consultancy for Tourism Management and Regional Development), Berlin/ Germany

## KEY QUALIFICATIONS

- Sustainable Destination Management and Regional Development
- Tourism Marketing and Product Development
- Market Research
- Tourism Planning in Developing and Emerging Countries
- Tourism Research, Monitoring and Evaluation
- Knowledge Transfer (Education and Training)
- Organisation of Fair Exhibitions, Conferences and Seminars
- Special Topics:
  - Tourism and Poverty Reduction
  - Tourism in Protected Areas/ Ecotourism
  - Community-based Tourism (CBT)
  - Corporate Social Responsibility (CSR)
  - All-Inclusive Tourism and Residential Tourism

## SPECIAL TRAININGS

- 2009 Qualification in Capacity WORKS – Management Model for Sustainable Development  
denkmodell®, Berlin/ Germany
- 2009 Certified Quality Coach `ServiceQualität Deutschland`  
Deutsches Seminar für Tourismus (DSFT), Berlin/ Germany
- 2006 Executive Seminar für Tourism Professionals  
Deutsches Seminar für Tourismus (DSFT), Berlin/ Germany
- 2005 Sustainable Financing Models in Tourism (Public Private Partnership, Sponsoring, Brands and Licences)  
Deutsches Seminar für Tourismus (DSFT), Berlin/ Germany
- 2004 Creative Development and Distribution of Package Tourism Products  
Deutsches Seminar für Tourismus (DSFT), Berlin/ Germany

## LANGUAGE SKILLS (Mark 1 to 5 for competence)

Language:	German (Mother Tongue)	English	Spanish
Reading:		5	5
Speaking:		4-5	4-5
Writing:		4-5	4-5

## SPECIFIC EXPERIENCE IN THE REGION

	Country	Date: from – to (month / year)
1.	China	08 / 2004 – 09 / 2004; 04 / 2007 – 05 / 2007
2.	Colombia	06 / 2005
3.	Co-operative Republic of Guyana	11 / 2004
4.	Croatia	05 / 2009
5.	Costa Rica	10 / 1996 – 01 / 1997; 09 / 1997 – 10 / 1997
6.	Dominican Republic	03 / 2006; 12 / 2007; 02 / 2008; 09 / 2009
7.	El Salvador	11 / 2000
8.	Honduras	12 / 2008
9.	India	02 / 2011
10.	Mexico	05 / 2011
11.	Montenegro	10 / 2008 – 11 / 2008; 05 / 2009; 05 / 2010
12.	Nicaragua	11 / 2000 – 02 / 2001; 01 / 2004; 08 / 2005; 12 / 2006 – 02 / 2007; 09 / 2007; 03 / 2008 – 04 / 2008; 10 / 2008; 04/2009
13.	Peru	10 / 2009
14.	Poland	09 / 2003; 08 / 2004
15.	Romania	05 / 2009
16.	Serbia	05 / 2009; 06 / 2010
17.	Turkey	06 / 2010
18.	Ukraine	05 / 2009
19.	Slovakia	05 / 2005; 07 / 2005

- 20. United Arab Emirates 10 / 2007
- 21. Yemen 08 / 2010 – 09 / 2010; 11 / 2010

We would be happy to send you our curricula vitae either in a more detailed version or in EU format: [contact@mascontour.info](mailto:contact@mascontour.info)