

PROF. DR. WOLFGANG STRASDAS

SCIENTIFIC DIRECTOR, SENIOR CONSULTANT

P.O. Box 171 137 strasdas@mascontour.info
10203 Berlin - Germany www.mascontour.info

ACADEMIC EDUCATION

- 1996 – 2000 Phd studies at the Technical University of Berlin (1996-1998 Field research in Mexico and Belize with a grant from the GTZ Tropical Ecology Support Programme)
- 1987 – 1988 Supplementary studies (Landscape Architecture/Forest Resource Management) at the University of Washington in Seattle/USA
- 1979 – 1987 Master studies in Environmental Planning at the University of Hannover with a focus on landscape planning, tourism planning, and nature conservation

PROFESSIONAL OVERVIEW

- Since 2010 Scientific Director and Senior Consultant of mas|contour GbR Tourism Consulting & Regional Planning, Berlin
- Since 2002 Professor of Sustainable Tourism Management at Eberswalde University for Sustainable Development; from 2002 to 2009 establishment and director of the Sustainable Tourism Management Master programme (M.A.)
- 2006 – 2007 Research sabbatical at Stanford University/USA (in cooperation with The International Ecotourism Society)
- Since 1994 Freelance tourism consultant in developing countries and in Germany (from 1994 to 2002 based in Munich, since 2002 in Berlin)
- 1990 – 1994 Researcher at the University of Hannover, the Technical University of Berlin and with BTE Tourism Management and Regional Development (consultancy based in Hannover and Berlin)

KEY QUALIFICATIONS

- Tourism and climate change (adaptation and mitigation strategies, carbon offsetting)
- Corporate Social Responsibility, environmental management of tourism companies (including certification)
- Development of nature-based tourism and outdoor recreation
- Tourism planning and visitor management in protected areas
- Tourism planning in developing and transformation countries
- Sustainable destination management and regional development
- Education and training in sustainable tourism

LANGUAGE SKILLS (Mark 1 to 5 for competence)

Language:	German (Mother Tongue)	English	Spanish	French
Speaking:		5	4	4
Reading:		5	5	5
Writing:		5	3	3

SPECIFIC EXPERIENCE IN THE REGION

	Country	Date: from – to (month / year)
1.	Armenia	10 / 2002; 08 / 2003
2.	Belize	09 / 1996 – 04 / 1997; 03 / 1998 – 05 / 1998; 01 / 2002 – 02 / 2002
3.	Benin	11 / 2000 – 12 / 2000
4.	Brazil	11 / 2004
5.	Burkina Faso	06 / 2001
6.	Cameroun	10 / 2000 – 11 / 2000; 02 / 2003
7.	Central African Republic	04 / 1996
8.	China	11 / 2004
9.	Costa Rica	03 / 1994; 03 / 2002; 11 / 2006

10.	Côte d'Ivoire	03 / 1996; 06 / 2001 – 07 / 2001
11.	Ecuador	03 / 1994 – 05 / 1994
12.	Georgia	09 / 2002 – 10 / 2002; 08 / 2003
13.	Honduras	02 / 2000 – 05 / 2000
14.	Mexico	09 / 1996 – 04 / 1997; 03 / 1998 – 05 / 1998
15.	Mongolia	09 / 1997 – 10 / 1997
16.	Namibia	02 / 2009
17.	Nepal	11 / 1991 – 12 / 1991
18.	Nicaragua	02 / 2002 – 03 / 2002
19.	Poland	07 / 2003; 06 / 2007
20.	South Africa	03 / 2001 – 04 / 2001; 03 / 2003
21.	Tajikistan	11 / 2003
22.	Tanzania	08 / 2005 – 10 / 2005
23.	Thailand	09 / 2009
24.	Tunisia	10 / 2004; 03 / 2005
25.	Turkey	10 / 2003
26.	Ukraine	10 / 2009
27.	USA	09 / 1987 – 11 / 1988; 05 / 2001 – 06 / 2001; 11 / 2006 – 05 / 2007
28.	Vietnam	07 / 2005

We would be happy to send you our curricula vitae either in a more detailed version or in EU format: contact@mascontour.info