



Glasgow Declaration
Climate Action in Tourism

ACTION PLAN

Progress Report 2022



mas|contour
Sustainable Tourism
Consulting & Communication

Based on our commitment made when we signed the Glasgow Declaration, by 2022, we set **four targets** to measure and reduce our carbon emissions:

TARGET 1

Measuring and publishing our carbon emissions from business travel, energy and purchase

Our engagement:

- Since 2013 we measure the emissions produced during our business travel required to implement our projects. We collect information from flights, car, train, bus and accommodation emissions.
- Since 2020 we update our greenhouse gas balance of the company to measure the emissions produced indirectly by the contracting of electricity and heating services (scope 2) and from our value chain (scope 3, such as: purchased goods and services, business travel, commuting, etc.).
- During 2021 and 2022, we obtained the certification as a "Sustainable Enterprise (DIQP)".

TARGET 2

Offset 100% of our carbon emissions from travels, energy and purchase

Our engagement:

- Since 2013, emissions from our business travels (flights, car, train, and accommodation) have been reported to [atmosfair](#), through whom year by year we have been offsetting 100% of our carbon emissions.
- Since 2016 we consume Eco-energy and Eco-gas for our local office in Berlin.

TARGET 3

We address and tackle climate change in 100% of our projects, and share achievements and experiences with our counterparts and clients

Our engagement:

- Since 2017, we are active members of the Global Sustainable Tourism Council (GSTC) and since 2019 of Linking Tourism & Conservation (LT&C), through which we contribute to the application of sustainability criteria and support ecotourism projects in protected areas globally.
- In 2021, we developed a resilience roadmap with the aim to support destinations, tourism companies, tourism policy makers and development cooperation in thinking holistically about tourism and making it fit for the future ([Resilient Tourism](#)).
- In 2022, we have established a cooperation with [Alianza Mesoamericana de Ecoturismo](#) to develop a Microlearning Module on “measuring and reducing carbon emissions during tours”.

TARGET 4

mascontour makes investments for the implementation of the climate action plan

Our engagement:

- During 2022 mascontour made an investment of around 25.000 EUR to establish an e-learning platform ([Confetti-hub](#)) to substitute air travels through online trainings and to take advantage of the platform among others for capacity development in climate change issues.

OUTLOOK

By 2023 we will continue to implement strategies to measure and reduce the carbon emissions we generate as a consulting firm (especially Scope 2 and 3), we will continue to collaborate to learn and share experiences with the industry, and we commit to regularly update this action plan and adjust it annually.