

Data Protection Notice

regarding participation in the focus group interview “Climate Adaptation in Tourism” (2025)

mascontour GmbH (hereinafter referred to as "mascontour") attaches great importance to data protection. This data protection notice provides information on the processing of personal data in connection with focus group interview and the general data protection notice on the [mascontour website](#).

1. Controller and Data Protection Officer

Controller within the meaning of the General Data Protection Regulation (GDPR) is mascontour GmbH, Schwiebusser Str. 9, 10965 Berlin, Germany, e-mail: contact@mascontour.info. **Data Protection Officer:** Joint Data Protection Officer is Matthias Beyer (address: as above; e-mail: beyer@mascontour.info).

2. Source and categories of personal data

mascontour processes the following personal data from participants as part of the focus group interview and based on the conditions of participation: name and e-mail address.

3. Processing purposes and legal basis

mascontour processes the personal data in accordance with Section 2 for the purpose of organizing the focus group interview (legal basis: fulfilment of contract Art. 6 (1) (b) GDPR). Participation in the focus group interview is not possible without providing this personal data.

4. Recipients and data transfer to third countries

mascontour uses service providers ("processors") who process personal data on behalf of mascontour to carry out certain activities, more specifically, the organization of the focus group interview, hosting, IT support and mailings. Some of these service providers are based in third countries outside the EU that do not offer the same level of personal data protection as the EU. This may be due to the lack of a legal framework, of independent supervisory authorities or of data protection rights and legal remedies. The transfer of personal data to such third countries takes place insofar as a decision of the European Commission on the existence of an adequate level of protection (Art. 45 (3) GDPR) exists in relation to the third country or organization and is otherwise subject to appropriate safeguards within the meaning of Art. 46 GDPR, in particular the standard data protection clauses approved by the European Commission in accordance with Art. 46 (2) (c) GDPR and, if necessary, additional measures. A copy of the guarantees can be obtained on request (e.g. by e-mail – contact details in section 1).

5. Storage period

Stored personal data will be deleted when it is no longer required to fulfil the purpose for which it was processed. If the processing is based on consent or on a legitimate interest of mascontour, the data concerned will no longer be processed for the associated purpose after receipt of a revocation of consent or objection and will be deleted, if necessary, unless there are legal exceptions. Irrespective of this, data subject to retention obligations under commercial or tax law will only be deleted after expiry of the relevant statutory periods.

6. Data protection rights

Data subjects can contact the controller at any time to exercise the following rights (see section 1 for contact details). Data subject rights pursuant to Art. 12-21 GDPR: The right of access to personal data, the right to rectification, erasure and data portability and the right to restriction of processing.

Where consent has been given, it may be revoked at any time with effect for the future. The processing of personal data until withdrawal remains legitimate based on the consent.

If the data subject is of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with a supervisory authority (Art. 77 GDPR in conjunction with Section 19 of the Federal Data Protection Act).