mas|contour
Sustainable Tourism
Consulting & Communication

simply sustainable!

MASCONTOUR

AT A GLANCE



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WHO ARE WE?

We are inspired by travel and passionate about tourism!



We are an interdisciplinary network of national and international experts for whom travel means more than just relaxing and escaping everyday life. That's why we've been enthusiastically working on solutions to achieve innovative and responsible tourism. A team with many years of practical experience in tourism consulting awaits you with a customer-oriented approach and the ability to always face challenges with an open mind, fresh ideas and perseverance.

WE LIVE WHAT WE DO - WE ARE WHAT WE PROMISE - AND WE KNOW WHAT WE'RE DOING!

WHAT DO WE STAND FOR?

Our vision is to generate fresh ideas for future tourism and create long-lasting value for our customers!

We believe that economic success, satisfied guests and employees and a high quality of local life is only achievable in the long term if we promote the resilience of destinations and companies at the heart of tourist development. For us, this means thinking holistically and allowing competitiveness, modernisation, sustainability and risk prevention to flow into our work in equal measures.

WHAT DO WE OFFER?

Competent advice and collaboration for resilient and sustainable tourism!

We provide services from a single source and support you from analysis through to the concrete implementation of measures, including digital consultations. Our portfolio of destinations, companies, tourism policies and development work comprises:



HOW ARE WE DIFFERENT?

We don't just change things - we improve them!

- **Resilience and sustainability form the basis of our work**
  We are a global leading consultancy company when it comes to resilient and sustainable tourism development and consider ourselves a forerunner and co-creator of a megatrend. Resilience and sustainability aren't buzzwords for us: they form a deep-seated company principle that is systematically applied in our consultancy activities.

- **Global and diverse practical experience**
  We have successfully helped customers on a local and national level across five continents and in more than 60 countries to design and implement resilient and sustainable tourism. Whether established or lesser known destinations, market leaders or small, niche providers, we are used to developing the right answers and measures for a wide variety of customer requirements.



- **Great authenticity and credibility**
  We not only advise on resilient and sustainable tourism, but also focus on these topics within our company and beyond. All of our business travel is fully compensated for. We stand for climate-friendly consulting and are relying more on digital solutions in order to proactively reduce our carbon footprint.

- **Highly focussed on customers, results and implementation**
  Our work is characterised by what our customers want. We develop long-term practical results with added value based on a well thought-out range of services that are realistic in terms of time commitment. We take a participatory and interactive consultancy approach, which paves the way for implementing effective measures as part of our activities.

- **The individuality and courage to try new things**
  We are happy to explore new territory. We don't just copy & paste. For us, each project represents a unique challenge that we always approach with creative ideas and tailored solutions.



WHERE CAN YOU FIND OUT MORE ABOUT US?

Be inspired by our work online!

HOW CAN YOU GET IN TOUCH WITH US?

Contact us and, who knows, maybe it'll be the start of an exciting collaboration!

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